

TJ Dhillon

Product designer

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EXPERIENCE

Senior Product Designer, Backbase Netherlands
March 2019 - November 2020

Worked to realise Backbase's mobile vision and teach the organisations 35+ designers on how to think, tackle and design for mobile apps. Day to day was in the Business Banking team where I mentored, taught and collaborated with other designers. My main focus was designing their small business payments solution.

Senior UX Designer, Youfoodz
October 2018 - March 2019 (Contract)

Brought my knowledge of design practices gained from Australia Post and my collective e-commerce learnings from Catch to help the UX team at Youfoodz elevate their user experience strategy and best practices. Assisted in creating design principles and establishing core design activities like critiques, user testing & research to help elevate their UX strategy. Helped the team design and launch the first version of Youfoodz meal plans.

Lead Product Designer, Australia Post
September 2016 - September 2018

As a lead, I worked closely with product owners, researchers, solution architects, engineers and senior management. Mentored two other designers on the intricacies and patterns around mobile design. Heavily involved in research activities, creating prototypes for testing and working alongside researchers to push the product further.

Lead UX Designer, CatchofTheDay
October 2013 - July 2016

Worked across the business designing their mobile shopping experience, demonstrating to management the value of research, ux thinking and a mobile first mindset. Went on to do the same for their other business like Scoopon, GroceryRun and MumGo.

EDUCATION

Master of Business Systems
Monash University
2007

Bachelor of Information Technology
University of Queensland
2005

SKILLS

Design

Native apps (iOS & Android)
Responsive web
Design systems
Interaction design
2D illustration
Prototyping
Lofi & Hifi wireframing
Sketching

Research

Personas
User interviews
Usability testing
Customer journey maps
Affinity mapping

Tools

Sketch
Figma
Photoshop CC
InVision & Marvel
Origami, Flinto, Principle & Framer
HTML & CSS